

# Daily Host Card

One Loved June · follow the seven beats, pick a game, have fun

## THE RUN OF SHOW

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|--------|--|
| 0-5m   | <b>1. Babe Roll Call</b><br>"Where are you watching from? Drop your size and what you're shopping for." Reveal today's Word of the Day. Loud early chatter teaches the algorithm to push the room. |
| 5-15   | <b>2. First Look</b><br>Open with something easy to say yes to: jewelry under \$20 or a \$30 top. Catches the most viewers.  |
| 15-35  | <b>3. The Size Show</b><br>Show the same style on different sizes, XXS to 6XL. Your superpower. Content and conversion at once.  |
| 35-50  | <b>4. Game Break</b><br>Run one game from the menu, timed to your viewer peak.   |
| 50-75  | <b>5. Hero Block</b><br>The day's heroes and exclusives. Who it's for, the fit, who it's honestly not for, a real review read aloud.   |
| 75-90  | <b>6. The Closer</b><br>Live-exclusive bundle, real urgency (the 12 to 4 clock or a true cart cap on screen), read buyer names to thank them.  |
| last 2 | <b>7. Cliffhanger</b><br>Tease tomorrow's theme and drop the next Word of the Day hint. This brings them back.   |

## PICK ONE GAME

**Fits Every Babe:** guess how many sizes, reveal XXS-6XL. Code to closest.

**The Babe Is Right:** guess the price, closest without going over. Free shipping.

**Style Her Live:** a viewer's occasion, build a head-to-toe look.

**Beat the Cart:** one SKU, deeper price, 90 seconds or until the real cap.

**Spin the Babe Wheel:** buyer of the hour spins, free ship to mystery box.

**Bundle Builder:** top + bottom + jewelry at a bundle price.

## PICK TWO EASTER EGGS

**Word of the Day · Hidden Babe** (moved sign)

**Blink Price** (flash 20 sec) · **Tag Check** (sticker on a hanger)

**Secret Menu Code** (last word of the morning caption)

## BEFORE YOU GO LIVE

- Word of the Day posted by 9am
- Today's code created + tested
- Heroes pinned in TikTok Shop
- Prize / Mystery Box ready (draw days)
- Hidden Babe placed, Blink Price picked
- Rack steamed, full size run pulled
- Lights, sound, phone charged + on stand
- Catcher has the scorecard open

**Golden rule:** you're the babe's friend who happens to be selling, not a closer. Demonstrate, tell the truth about fit, keep urgency real. Trust outsells hype.